Dying is Everyone's Business & Advance Care Planning

Event report

PREPARED BY:

Lynsey Southern

FEEDBACK

98% were satisfied or very satisfied with the content covered

96% satisfied or very satisfied with the event

84% said it was relevant or extremely relevant to their roles

"EXCELLENT CONTENT. KATHRYN WAS INSPIRATIONAL AND A BREATH OF FRESH AIR. Q AND A WAS WELL RUN COVERING A VARIETY OF TOPICS AND ROLES"

Event Statistics

2834 Twitter views

1341 event page views

290 tickets booked
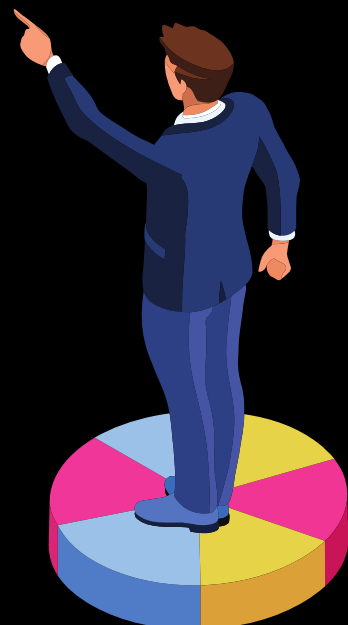
190 actual attendees

Marketing Tools

Eventbrite

Library

Social Media

Direct email

Intranet

COMMENTS

"I really appreciated that this event was able to take place, moving what would have been a face to face event to an online event meant that I was able to participate, otherwise I would have missed out. The content was excellent. Thank you for organising"

"good to have such a difficult and emotional topic handled so sensitively and yet so sensibly"

"Great event, fantastic speaker. and content. What I have learnt from the event will help me in clinical practice. Registration was easy, we were kept well informed with regards to the event timetable etc. Thank you!"

"Great subject be good to know how the whole country could be linked together to be able to give the same EOL care wherever the patient lived."

"Very informative, speaker showed great empathy".

"Great event, insightful speakers, enjoyed the questions at the end as well"

"Very inspirational"

"Excellent! Can we have some more?"

What were the key takeaways?

"new ideas and best practice"

"how important is it to discuss the WAY in which someone might die in order to prepare them for death before this talk. Really handy useful phrases "sick enough to die" etc. "

"Being more open and honest about dying with family and the person who is dying"

"Record in the care record discussion about what to do in the event of EOLC. Use of useful phrases in conversations about dying and EOLC, suggestions about communication using digital aids (iPads etc.)"

"Normal death, how technology can continue to make it normal for distant loved ones, and the role we underestimate we have in talking through the normal process for loved ones"

"The use of the TEP form and to use it for what the patient wants rather than what they don't want "

"sick enough to die/ explaining what happens during the dying process/ tips for conversations"