

Communications & Public Relations Spend

Reference Number: RDF2245-24

Date of Response: 19/02/24

Further to your Freedom of Information Act request, please find the Trust's response(s) below:

Please be aware that the Royal Devon University Healthcare NHS Foundation Trust (Royal Devon) has existed since 1st April 2022 following the integration of the Northern Devon Healthcare NHS Trust (known as Northern Services) and the Royal Devon and Exeter NHS Foundation Trust (known as Eastern Services).

Dear Royal Devon University Healthcare NHS Foundation Trust,

Under the Freedom of Information Act, I would like to request the following information:

Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:

- Spend on communications and public relations activities.*
- Total number of communications and public relations employees.*
- Total salary cost for all communications and public relations employees*

	Question	2020/21	2021/22	2022/23
1	<i>Spend on communications and public relations activities.</i>	*	*	*
2	<i>Total number of communications and public relations employees.</i>	10.60	9.60	8.00
3	<i>Total salary cost for all communications and public relations employees</i>	£578,357	£484,280	£429,425

* The Trust does not hold this information in a reportable format, the Trust has no obligation to 'create' information. To provide you with the information requested would require the manual extraction and manipulation of information from various sources and systems including legacy systems, every individual invoice for both Northern & Eastern services would need review and validation for non-pay spend.