

<b>DPIA Reference</b>	<i>DPIA1319</i>
<b>DPIA Title</b>	Fertility Service Website
<b>Summary of Proposal</b> This is provided to Information Governance Steering Group and Safety and Risk as an overview of the project. It is also published on the website and should provide the public with an understanding of the information asset and how data is protected as a standalone statement.	This website is for Self funded and NHS patients, it allow the Service to be competitive with other fertility clinics within the Exeter catchment area. The website needs updating as some of the information is outdated due to it being created 8 years ago and some information is now not relevant to the current market. Current and future patients will be able to access the public facing website to gain information on the Fertility Service. Prospective new patients will now be able to self-refer for treatment via this means.
<b>Date Ratified</b>	17 January 2023